

15+ YEARS OF EXPERIENCE

Panagiotis Gkoutzianas

UI/UX Design Engineering — Product Design | SaaS | Branding | Mobile & Web

pgfolio.gr · Athens, Greece

EXPERIENCE

15+

years in product design

PROFILE

Specialized in designing SaaS platforms and branding websites — apps, bridging design and front-end development to ship polished, production-ready products. A UI/UX Design Engineer with 15+ years turning complex problems into intuitive, user-centered interfaces — from design systems and Figma prototypes to interactive, code-driven experiences. Working across the full product lifecycle: discovery, UX architecture, high-fidelity UI, and hands-on implementation with modern front-end and AI-assisted workflows.

CONTACT

Email

p.goutzianas@gmail.com

Phone

+30 697 20 96 805

LinkedIn

panagiotisgkoutzianas

Location

Chaidari, Athens 12461

EXPERIENCE

UI/UX Product Design Engineering (SaaS)

Personal Development & Projects

UNTIL TODAY

- Working independently designing SaaS, Branding websites and apps while seeking a new position
- Designing the latest trends and industry standards
- Continuously evolving in front-end technologies and design systems, interactive development and AI-driven design workflows

UI/UX Designer — Product

Koulourades Food Chain · Athens, Greece

JAN 2020 — SEP 2025

- Main brand creator of Koulourades food chain — 120+ stores across Greece
- iOS app UI, Graphic design of the Main logo and label of the company and the idea of it and full website Design
- Created all corporate graphics for franchisee promotion and market development

UI/UX Designer & Front End Developing

QualityWeb · Athens, Greece

SEP 2007 — JUL 2020

- UI/UX Designer for responsive e-shops and retail websites
- UI specialist focused on UX of design projects for major retail brands
- Front-end development: HTML5, CSS3, jQuery, Bootstrap, custom CMS

SKILLS

Front End Design

AI Tools : Claude , Figma Make , Gemini

Figma

Design Systems

Wireframing

Prototyping

User Testing

Three.js

HTML5 / CSS3

JavaScript

Bootstrap

Adobe Suite

AI Tools

UX Research

Agile / Scrum

Dev Handoff

SOFT SKILLS

AI mindset for best results · Problem solving · Cross-functional collaboration · Creating wireframes mid & high-fidelity · Collaborate with developers & POs · Actively using AI tools to enhance design workflow, speed up production and deliver smarter, data-informed solutions

—Worked closely with engineers and marketing teams for dev-ready UI delivery

SELECTED PROJECTS

B2B SAAS

Real time rental fleet SaaS for electric vehicles to companies. A platform that manages a rental fleet of electric cars or vans for companies that need it, such as couriers or municipalities
pgfolio.gr/wattly

B2B Energy Company Agency SaaS Dashboard with four cooperative AI agent panels — PRICING, BILLING, SUPPORT and GRID — Completing tasks, compare them and putting jobs on queue - I use Three.js
pgfolio.gr/energysaas

Healthy Tech SaaS AI platform about Diagnostic Labs with AI agent/chatbox
pgfolio.gr/diagnosticlabs

B2C BRANDING WEBSITES & APPS

Aeolus - Yacht Renting Services
pgfolio.gr/aeolus · Yacht Rental Services (B2C)

Off-Road Trip App
UX · Booking Flow · Figma Prototype

ERP Retail POS Station
UI Design System · Figma Prototype

Kitesurf Booking App
Mobile UX · Figma Prototype

Koulourades Marketing
Brand App · Figma Prototype

[View All Projects Demos](#)
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EDUCATION

BSc Computer Science
City University of Athens · 2001 - 2005

Student Exchange
Stafford University, UK · 2000-2001

LANGUAGES

Greek · Native

English · Degree

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